



ACTIVISTS TURN UP THE HEAT ON OLYMPIC BROADCASTERS URGING THEY DROP DEALS TO AIR BEIJING 2022 OLYMPICS - CHINESE COMMUNIST PARTY (CCP'S) 'GENOCIDE GAMES'

STOP - NBC, BBC, CBC, Sky, Discovery, and Eurosport among top Broadcasters targeted by more than 200 Campaign Groups

San Francisco, December 2nd, 2021 -- With just two months until the Beijing 2022 Winter Olympics, activists across the globe are **lobbying Olympic broadcasters** - including NBC, BBC, CBC and Sky - to **“immediately cancel broadcasting deals”** to telecast the Beijing 2022 Winter Olympics or face a serious risk of being **complicit in CCP China’s plan to ‘sport wash’** [1] their severe and worsening human rights abuses.

The public letter [2], signed by a coalition of over 200 Tibetan, Uyghur, Southern Mongolian, Hong Kong, Taiwanese, Chinese Democracy, and human rights campaign groups, outlines the **stark hypocrisy of the media companies’** human rights policies that claim to promote and protect individuals. [3] The reality is that Tibetans, Uyghurs, Hongkongers, Southern Mongolians, and Chinese people live under some of the worst oppression the world has ever seen.

On December 10th, International Human Rights Day, join us to urge NBC to do the RIGHT THING and NOT broadcast the Beijing 2022 Winter Olympic Games (CCP’s Genocide Games). We demand IOC to do the RIGHT THING by moving the 2022 Winter Olympics from Beijing. A coalition group of 13 human rights groups will march peacefully from the NBC office to the San Francisco Chinese consulate.

Calling Beijing 2022 Winter Olympics **“CCP’s Genocide Games**, Tao Tenzing Dhamcho with **International Tibet Network** and a Tibetan Californian, further states – this broadcast will **legitimize the Chinese government’s** exceptionally **repressive policies** and atrocious human rights record. He urges World leaders and Nations to respond strongly and boycott these games and send a strong message to the brutal CCP regime. We want IOC to follow suit with WTA and suspend the Olympic games until we know athletes like Peng Shuai are safe and not censored.

Giovanni Vassallo with the Bay Area Friends of Tibet states – “The broadcast of these games will further embolden the Chinese authorities to continue carrying out gross human rights atrocities against the Tibetan people and **genocide** against the Uyghur people

“Tibetans have never been a part of China, and now they are a minority in their own country” states Lobsang Choden who is a local Tibetan with the Tibetan Youth Congress. She adds “Chinese repression has led to

over 150 Tibetans self-immolating themselves and it is criminal to possess picture of His Holiness the Dalai Lama”.

Ken Chan with San Francisco Hong Konger group and Kevin Young of Santa Barbara Friends of Tibet, states - "We are encouraged to see a growing number of Western Democracies including the US government considering diplomatic boycott of the Beijing Olympic games. We appeal the broadcasters like NBC and corporate sponsors of the game to do the RIGHT THING and not risk being seen as complicit in these human rights atrocities."

Kunga Gaton, President of the Tibetan Association of Northern California states, "Beijing has no right to host the Olympic games and Shame on IOC for awarding the games to Beijing, because Tibetans, Uyghurs, Hong Hongers and other ethnic groups have NO human rights, no freedom of religion, no peace”.

- END -

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#NoBeijing2022OlympicGames
BEIJING 2022

DECEMBER 10, 2021 - SAN FRANCISCO

On this International Human Rights Day, Join us to urge NBC to do the RIGHT THING, and NOT broadcast the Beijing 2022 Winter Olympic Games (CCP's Genocide Games). We will deliver a joint media letter signed by 200 Human Rights groups, followed by a peaceful protest march to the Chinese Consulate.

11am- NBC protest & Media letter delivery
12:30pm NBC Sports Office
370 3rd Street, San Francisco

1pm - 2pm Peaceful March to Chinese -
Consulate from 3rd and Harrison

2pm - 4pm Peaceful Protest Rally
Chinese Consulate
1450 Laguna St. San Francisco

Art by Badiucao

Logos at the bottom include: INTERNATIONAL TIBET NETWORK, BAY AREA FRIENDS OF TIBET, SANTA BARBARA FRIENDS OF TIBET, TIBETAN ASSOCIATION OF NORTHERN CALIFORNIA, HUMANITARIAN CHINA, US HONG KONGERS CLUB, CHINESE DEMOCRACY PARTY, NORCAL HIK CLUB, and CDEF.

NOTES TO EDITORS:

1. "Sports washing" is the practice of an individual, group, corporation, or nation-state using sport to improve its reputation, through hosting a sporting event, the purchase or sponsorship of sporting teams, or by participation in the sport itself. At the nation-state level, sports washing has been used to direct attention away from a poor human rights record. While at the individual or Corporate level sports washing is used to cover up and direct away attention from said person's or company's vices, crimes, or scandals." <https://en.wikipedia.org/wiki/Sportswashing>
2. Letter can be viewed at: <https://tibetnetwork.org/200-rights-groups-call-on-broadcasters-to-drop-beijing-2022-2/>
3. Examples include: CBC, <https://site-cbc.radio-canada.ca/media/2877/code-conduct-en.pdf>; BBC, <https://www.bbcstudios.com/ethical-policy/>; SKY, <https://www.skygroup.sky/bigger-picture/better-business>; NBC, <https://www.nbcuniversal.com/article/comcast-announces-100-million-multiyear-plan-advance-social-justice-and-equality>; Discovery, <https://www.discovery.co.za/assets/discoverycoza/corporate/legal/human-rights-policy-website-version.pdf>

The situation in occupied Tibet has dramatically deteriorated and in 2021 it was ranked by Freedom House as the least free place in the world for civil and political rights, alongside Syria.

<https://freedomhouse.org/countries/freedom-world/scores?sort=asc&order=Total%20Score%20and%20Status>;

- In Hong Kong, where Beijing has implemented a draconian National Security Law that bans acts of "splittism, subversion, foreign intervention, and terrorism", freedom and democracy are under attack, and youth activists are being rounded up and imprisoned en masse <https://unpo.org/article/22064>;

- In mainland China, the Chinese authorities routinely disappear government critics, feminists, and academics, as they attempt to stifle all forms of peaceful dissent. At the same time, Beijing has intensified its decades-long tactics of geopolitical bullying and intimidation of democratic Taiwan.

<https://www.technologyreview.com/2021/06/04/1025774/china-tiananmen-anniversary-protest-censorship/>;

<https://in.news.yahoo.com/chinas-bullying-aggression-becoming-more-002815497.html>

4. MPs in House of Commons support a diplomatic boycott of Winter Olympics in China, <https://www.skysports.com/olympics/news/15234/12356751/beijing-2022-mps-in-house-of-commons-support-diplomatic-boycott-of-next-years-winter-olympics-in-china>; European Parliament votes to boycott Beijing Winter Olympics, <https://www.euronews.com/2021/07/09/european-parliament-votes-to-boycott-beijing-winter-olympics>; 'Canadians won't be safe at 2022 Beijing Winter Olympic, <https://www.independent.co.uk/news/world/olympics-canadian-athletes-boycott-china-b1901766.html>; Czech Senate Calls for Political Boycott of Winter Olympics in China, <https://praguemorning.cz/czech-senate-calls-for-political-boycott-of-winter-olympics-in-china/>; IPAC coordinates legislative actions on Beijing Olympics across 11 parliaments: <https://ipac.global/ipac-coordinates-legislative-actions-across-11-parliaments-on-beijing-olympics/>